



## PERSONALIZATION + GAMIFICATION = HIGHEST EMPLOYEE ENGAGEMENT LEVELS

Vigoroom offers a unique strategy to engage employees. It combines personalized, targeted content for each user with a gamified, “Netflix-style” platform that is easy to use and simple administer.

- **38% Average Monthly Engagement\*** across mid-market and enterprise clients in healthcare, technology, manufacturing, education, legal/financial, education and retail.
- Huge programmatic content library created by MD’s, psychologists, exercise physiologists, nutritionists, sleep, joint health and financial wellness specialists.
- Targeted programs for **lifestyle disease intervention** - diabetes, heart disease, hypertension, cholesterol and obesity.
- A recommendation engine delivers **personalized content** and gamified “action plans.”
- Dozens of fun, **patent-pending step challenges** convert employee steps into plays on virtual game boards to create a culture of wellbeing. Vigoroom connects with all major step trackers/mobile devices.

**97% CLIENT RETENTION RATE.**  
**TOP WELLNESS COMPANY – SHORTLISTER.**

\*Research shows that High Engagement leads to improved teamwork, productivity, client relations, and retention/attraction.

