

Sample Internal Outreach Email:

Hello *employee name*,

I am writing to tell you that **employer group** has added a new benefit to help save costs on specialty medications. This is very important as it can also help you save on your costs. When participating in the PriceMDs program, you will receive the **same brand name** specialty medication you get now, but at **\$0 cost** (co-pays and coinsurance will be waived).

Please find attached some information about the program and how you can benefit from using it. A RN from PriceMDs will be reaching out to you to explain more about the program. Please respond to their outreach. You can also reach out to one of the nurses for more information or schedule a meeting with them directly (contact information listed below).

Your participation in this program is very important to our company so we are offering special incentives when you utilize this program. The PriceMDs RN will be able to answer your questions about the program. You can contact **name, email in HR** to verify the legitimacy about the program as an added benefit to eligible employees.

Please visit this website to learn more: [PriceMDs TCC](#)

Or you can reach out directly to one of our Registered Nurses, Moshe or Rachel:

Email: Nursing@PriceMDs.com or call: (813) 489-4892