

# EnsureRx helps members save

Improving whole health through affordable prescription drugs



As many as 18 million Americans can't afford their prescriptions.<sup>1</sup> High costs are expected to continue, as prices on more than 1,200 medicines rose an average of 31% between July 2021 and July 2022.<sup>2</sup>

Members often turn to prescription discount cards outside their health benefits to afford their prescriptions. This can lead to reduced claims visibility and higher spending, as out-of-pocket costs do not apply to the member's deductible.

## EnsureRx is here to help

There is a convenient new way to increase transparency and save up to 51% on select generic prescription drugs without having to shop around.<sup>3</sup> EnsureRx automatically compares costs against multiple discount cards through the EnsureRx cash wrap discount card network and applies the best price for members.

EnsureRx provides a seamless, no-hassle experience. The program is integrated into the member benefit automatically. The amount paid applies to the member's deductible, which saves time and money, and applies across the full benefit.

## Affordable medicine through plan benefits

EnsureRx helps lower the cost on the prescriptions members need. Clients experience lower drug spend, as utilization and spend to discount card networks are offset.

## The EnsureRx experience

EnsureRx eliminates the need to use third-party discount cards. Members simply use their insurance benefits to receive the discount for select generic prescriptions.



EnsureRx discount applied automatically at the pharmacy counter



Member pays the lowest available cost at pick-up, and those costs are applied to the accumulator and deductible across the full benefit



Claim is captured to ensure patient safety protocols

**Anthem**

**carelon**  
Rx

<sup>1</sup> Westhealth website, *18-million Americans Can't Pay for Needed Meds* (accessed May 2023); [westhealth.org](https://westhealth.org).

<sup>2</sup> Office of the Assistant Secretary for Planning and Evaluation website, *Price Increases for Prescription Drugs, 2016-2022* (accessed May 2023); [aspe.hhs.gov](https://aspe.hhs.gov).

<sup>3</sup> Internal data, 2022.

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